Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Period\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Music Video and Movie Trailer Rubric**

1. Students are to choose a song to make a music video for and make a Movie Trailer

2. Students are to create a music video. Try using apps like iMovie, vine, videostar, vivavideo, etc. to create your music video. You can easily use iMovie to make a movie trailer, but you don’t have to.

3. Try to tell a story while making your video. You can use video and still shots as well.

4. Video should be the full length of the song. Points off if song is not complete.

5. You should storyboard your music or trailer video by printing out the lyrics, then writing out a story, paragraph or script that goes along with the song. Write down what you’ll be doing at each moment of the song or trailer.

6. Send it to Mr. Lopez via Google Drive, email at rlopez@sjusd.org or Airdrop it while in class BEFORE the day that it’s due.

7. Turn it in a day *before* it is due. **DO NOT** WALK IN THE CLASS AND TRY AN EMAIL OR AIRDROP IT TO ME THE DAY IT IS DUE.

8. We will watch the video in class.

**Criterion B: Developing Skills Criterion C: Creative Thinking**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | ***Level Descriptor*** |  |  | ***Level Descriptor*** |
| 0 | The student does not reach a standard described by any of the descriptors below. | 0 | The student does not reach a standard described by any of the descriptors below. |
| 1-2 | The student demonstrates **limited** application of skills and performance techniques. | 1-2 | The student **may** transfer learning to a new setting and presents a **limited** evaluation of self and the ensemble. |
| 3-4 | The student demonstrates **adequate** application of skills and performance techniques. | 3-4 | The student **occasionally** transfers learning to a new setting and presents an **adequate** evaluation of self and the ensemble. |
| 5-6 | The student demonstrates **substantial** application of skills and performance techniques. | 5-6 | The student **regularly** transfers learning to a new setting and presents a **substantial** evaluation of self and the ensemble. |
| 7-8 | The student demonstrates **excellent** application of skills and performance techniques. | 7-8 | The student **effectively** transfers learning to a new setting and presents an **excellent** evaluation of self and the ensemble. |

**Your assessed achievement level:\_\_\_\_\_\_ Teacher assessed achievement level \_\_\_\_\_\_\_\_**

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Period \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Student Checklist**

Please check the list when you’re done with that number to ensure maximum success on this project.

1. \_\_\_\_\_ Choose between music video or movie trailer to do first.
2. \_\_\_\_\_ Choose song for the music video/ choose which type of trailer.
3. \_\_\_\_\_ Storyboard the song or movie trailer out. Write it down in bullet form, story form, outline form, or paragraph form.
4. \_\_\_\_\_ Decide which app you’ll be using. Decide who’s phone you’ll be working on. Preferably a student who always comes to class, and one who has enough storage on their phone! Get everyone’s contact information.
5. \_\_\_\_\_ Begin filming your music video or trailer.
6. \_\_\_\_\_ Make sure you have contact info for everyone in your group!
7. \_\_\_\_\_ Focus on working and filming the shots you need. I save this project for the end of the year so I can trust that you will actually be working instead of fooling around. If I catch you fooling around, I can take a point off everyone in your group, even if you weren’t fooling around, so hold each other accountable.
8. \_\_\_\_\_ Have fun!
9. \_\_\_\_\_ Turn into Mr. Lopez via email, Google Docs, Youtube, or Airdrop.
10. \_\_\_\_ Turn in your paperwork.

